

**CLIENT: WORTHY BREWING/What's Your Dream?**  
**AE: LANSING/mm**  
**:30**

Worthy Brewing wants to know: What's your dream? Climbing a mountain? Getting a corner office? Finding "the one"? Worthy Brewing's dream was to craft pales, IPAs, kolsches, reds and stouts with nothing but the finest ingredients. To achieve that, Worthy Brewing worked with Oregon scientists to create an exclusive aroma hops breeding program that yielded exceptional results. They call it the "pursuit of hoppiness" – but you'll just call it delicious. Ask for Worthy Brands at your local grocery, restaurant or pub—and raise a glass to dreaming. Drink up. Dream on. Drink Worthy.

**CLIENT: WORTHY BREWING/Are You Worthy?**  
**AE: LANSING/mm**  
**:30**

*(serious, authoritative delivery)*

Worthy brewing wants to know: ARE YOU WORTHY?

*(slowly building, inspirational music under)*

**Are you worthy** of craft ales, IPAs, pilsners, lagers, and seasonals all lovingly made with the finest ingredients? **Are you worthy** of a taste that can only be created with Worthy Brewing's five-barrel pilot brewing system? **Are you worthy** of a hand-crafted beverage that is the product of a dream, hard work, and an exclusive aroma hops breeding program that yielded a totally thirst-quenching beer like no other? If you are, then ask for Worthy Brands at your local grocery store, restaurant, or pub...and **DRINK WORTHY.**